

LEADERS IN BUSINESS SUSTAINABILITY - FROM STRATEGY TO REALITY

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#3DSBusinessSustainability

Leaders of Business Sustainability - From Strategy to Reality

WHAT DOES IT TAKE TO DELIVER A SUSTAINABLE BUSINESS?

Faced with unprecedented disruption and uncertainty, corporate leaders are rethinking their strategies and changing the way they do business as they try to adapt and prosper in a rapidly shifting business climate.

While for the last 30 years, productivity, profitability and efficiency have been at the centre of how companies are managed, increasingly start-ups to international corporations now pay attention to business sustainability.

Join us, in association with the **Financial Times**, as we address the questions:

- What is the meaning of business sustainability?
- Which factors undermine longevity and inhibit sustainable growth?
- What qualities characterise enduring companies and enable them to survive and thrive?

From Strategy to Reality

Participants will address the meaning of business sustainability – and how they can translate these macro principles into concrete areas of focus.

- 1. Sustainable Business Models**
How to deliver the sustainable business models required to develop an innovative, competitive and sustainable business
- 2. Sustainable Products**
How to deliver next generation tangible and intangible products and services, and improving their flexibility and speed to market
- 3. Sustainable People**
How to develop, nurture and attract the workforce of the future



Agenda:

08.30: **Welcome**

John Kitchingman, Managing Director, Dassault Systèmes

08.45: **Keynote**

Märtha Rehnberg, Speaker, Scholar, Advisor - DareDisrupt

09.30: **Innovation Dialogue**

French / Swedish Partnership on Green Innovation

H.E. David Cvach, French Ambassador to Sweden

09.50: **Intelligence - Executive Strategies for Long-term Business Viability**

Caoimhe Kiely, VP Marketing, Dassault Systèmes

10.05: **FT Hosted Industry Panel**

The panel will share their own experiences of fostering agility and resilience, the challenges and opportunities, and give strategic insight into how to develop an innovative, competitive and sustainable business.

Andrew Hill, Management Editor – Financial Times

Olivier Ribet, Executive Vice-President - Dassault Systèmes

Jonas Samuelson, CEO – Electrolux

11.00: **Break**

11.15: **Roundtable Discussion – What does it take to deliver a Sustainable Business?**

In a technology-led, roundtable format, participants will work together to define the meaning of business sustainability and the factors that undermine sustainability and longevity.

12.15: **3DEXPERIENCE Playground & Lunch**

Playground introduction / value proposition

14.00: **On the Platform Live Case Study – DS Sustainability / Manufacturing**

Caoimhe Kiely, VP Marketing, Dassault Systèmes

Severine Trouillet, Global Affairs Director, Dassault Systèmes

14.15: **Roundtable Discussion – Translating Strategy into Reality**

What practical actions are required to deliver the strategic concepts

15.30: **Break**

15.35: **Executive Panel Interview – The Change Challenge**

Review of roundtable findings & insights of panel members and their own experiences of addressing these challenges within their own businesses

Dr Martin Edlund, CEO – Minesto

Michael Thel, Engineering Director – SCANIA

Olivier Ribet, Executive Vice-President, Dassault Systèmes

16.30: **Final words / event wrap-up**

16.45: **Close**

Feedback from attendees:

"A huge thank you to you all at Dassault Systèmes for your incredibly warm hospitality over the past two days. It was a really insightful & worthwhile event, very well organised and I met some very interesting & influential thinkers. I'm anticipating many more fruitful collaborations between our two marvellous companies"

AIRBUS

Emily MERRISON, AIRBUS

"It was creative, innovative, game changer and... useful. I learned, Our customers too. And we started meaningful discussions. That was Illuminating ;-)"

*Olivier RIBET, SVP EMEAR
Dassault Systèmes*

"Thank you for the invite to the event yesterday, it was excellent. Probably the best organised I've ever been to, so hats off..."

Sam MURPHY, Laing O'Rourke

LAING O'ROURKE

"Very many thanks for a great afternoon at the Science Museum & for the very interesting format that you hosted. It prompted some great discussions at my 'People' table & the output was really interesting"

Ian Funnell CEO ABB

ABB

"I receive so many invites & occasionally I attend these events. I was not sure what to expect but I genuinely believe I have learnt something & also shaped my thinking for Metsä Board....really value the relationship".

*Jari Vuori VP R&D
METSÄ BOARD*

Metsä

"A great event & good to have the opportunity to exchange with 3DS & clients about topics that matter & are not discussed collaboratively often enough. Really good to go out of the office & take a step back to address challenges that all companies have at different degrees.

Really worthwhile."

Janish Amlani, Director at Majenta

majenta

"When we talk of outcomes & being our clients' "trusted advisors", this is exactly what we need to do....deliver thought leadership & drive new thinking!"

*John KITCHINGMAN
MD ENORTH*

BOUYGUES

"The passion across your team & your clients is highly contagious. I found the format particularly conducive of cross-industries collaboration around challenges and opportunities".

*Emmanuel CHAUTEMPS
Exec Director BOUYGUES UK*

"Congratulations Severine on a very thought-provoking, beautifully run event."

*Will Sorrell, Managing Director,
London Design Biennale*

**LONDON
DESIGN
BIENNALE**

"Congratulations! It was fascinating to learn from other industries, hear thought provoking remarks from speakers & I learnt a lot. Sustainability is a key priority for SPIE & we are encouraged about what we heard."

Gregory Allouis, Strategic Director, SPIE

SPIE