

BE TOMORROWS DISRUPTOR

UNLEASHING THE POWER OF THE
TRULY CONNECTED ENTERPRISE

DATE AND LOCATION

Helsinki (FI)

December 10th, 2019

Every strategy must evolve to keep pace with future demands, but is your digital disruption strategy even ready to handle innovation challenges?

Being able to adapt or drive changes in the market through new business models is crucial to remain competitive. However, the ability to effectively change the operating models is a harder task to manage.

Understanding this, leading organisations are now combining key capabilities into central transformation functions, tasked to streamline strategy execution.

Software AG has become a part of these journeys, by providing key business capabilities to support strategy execution. In this roundtable, we will share and discuss these stories and our vision on 21st-century business transformation.

JOIN US AND GAIN INSIGHTS INTO

How truly connected enterprises...

- Align Business Technology and IT Innovate faster together
- Build an infrastructure that liberates resources and allows data to flow seamlessly
- Turn data into business insights to drive efficiency and grow revenues

JOIN US for senior-level conversations, exchange of ideas and networking at **Be Exclusive Events'**, intimate, by invitation only Executive Event – **Be Tomorrows Disruptor**.

This particular event would be of interest to professionals with the following titles:

- Chief Data Officer
- Chief Digital Officer
- Chief Information Officer
- Chief Innovation Officer
- Chief Transformation Officer
- Chief Strategy Officer
- CxOs, SVP/EVP/VPs and Head of departments with responsibilities in **Development, Digital Transformation, Innovation, Data & Analytics, Business Intelligence, Transformation and Strategy**.

TO REGISTER

The Executive Event – **Be Tomorrows Disruptor** – is an event created for executives to come together to discuss industry trends and topics at a high level, peer-to-peer environment.

This event is limited to a number of executive guests. Participation is by invitation only and free of charge.

To register or further information, kindly send a quick email to Reg@BeExecutiveEvents.com