

EXCLUSIVE DINNER

IN THE HEART OF MILAN

DESIGN & SUSTAINABILITY WITH CENTRIC PLM

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Be Executive Events

DATE AND LOCATION

Milan (IT)

September 17th , 2019

For some companies, Digital Transformation is a way to get closer to consumers, for others it means pushing innovation or speeding time to market in order to stay closer to trend. In any case, organizational process change paired with modern technologies like PLM, mobility, cloud & SaaS can facilitate different ways of working.

Product Lifecycle Management (PLM) is the backbone technology that drives all product-related activities from concept to retail, enabling digital transformation for brands, retailers and manufacturers.

JOIN US AND DISCUSS

- Is your current PLM system doing what it is supposed to – centralizing all product data, giving you visibility to product development and collections across your organization?
- Is it intuitive and easy to use for all departments?
- Can you name 3 or even 2 significant developments your PLM solution has delivered in the past 5 years?

OUR SPEAKER



Centric Software is the leading PLM solution for fashion, retail, footwear, luxury, outdoor and consumer goods companies.

GAIN INSIGHTS INTO HOW

The correct PLM tool can help your organization empower product-related processes by leading innovation into your business, and facilitating and speeding the right strategy closer to market.

MERCHANDISING

- Manage seasons, departments, collections and specific styles to meet performance targets, using up-to-date information
- Full visibility into material cost/product margins
- Control adoption rate and what-if scenarios
- Fast to create visual line plans and share info

PRODUCT DEVELOPMENT

- One source of truth
- Easy to aggregate materials/trims
- Collaboration simplified
- No duplicate data entry

LOGISTICS

- Full visibility and process automation for products, RFQs, orders, samples, tasks
- Easy to see priorities and manage accordingly

EXECUTIVES

- Full visibility into material cost/product margins
- Control adoption rate, what-if scenarios
- Fast to create visual line plans and share info

DESIGN

- More time to focus on creativity
- Stay in sync with merchandising and planning
- Easily access fabric & trim libraries
- No more duplicate data entry

SOURCING/BUYING

- Control flow of info/sharing
- Evaluate & rationalize supplier base
- Fast to evaluate price quotes
- Manage preferred suppliers

PLANNING

- Holistic and collaborative view for season planning
- Know where on the lifecycle a product is
- Use past seasons to plan which products will be most successful

MANAGEMENT

- Know what is going on with your products
- Build accurate reports quickly with the Real Time Reporting tool
- Be confident that info is up to date

TO REGISTER

The Exclusive Summer VIP Dinner in the Heart of Milan – **Design & Sustainability with Centric Software PLM** – is an exclusive event created for executives to come together to discuss industry trends and topics in a high-level, peer-to-peer environment.

This exclusive event is limited to a number of executive guests. Participation is by Invitation only and free of charge.

To register or further information, kindly send a quick email to Reg@BeExecutiveEvents.com

JOIN US for senior-level conversations, exchange of ideas and networking at Be Exclusive Events' exclusive, intimate, by invitation only – **Exclusive Summer VIP Dinner in the Heart of Milan – Design & Sustainability with Centric Software PLM.**

This particular dinner would be of interest to executives with the following titles:

- Chief Executive Officer
- Chief Operations Officer
- Chief Information Officer
- Chief Retail Officer
- Chief Design Officer
- SVP/EVP/VPs and Head of Departments of Operations, IT, Business Development, Production, Product Management, Retail and Commercial.

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EXCLUSIVE DINNER D'ESTATE NEL CUORE DI MILANO

LA DIGITAL TRANSFORMATION SOSTENIBILE CON CENTRIC PLM

DATA E LOCALIZZAZIONE

Milano (IT)

17 Settembre 2019

Per alcune aziende la trasformazione digitale è un modo per essere più vicini ai consumatori, per altre significa promuovere l'innovazione o accelerare il time-to-market ed essere più in linea con i trend di mercato. In qualsiasi caso, il cambiamento del processo organizzativo associato alle moderne tecnologie, come PLM, mobilità, cloud e SaaS può introdurre modalità di lavoro più semplici

Il PLM (Product Lifecycle Management) è la tecnologia portante che guida tutte le attività correlate al prodotto – dal concept al retail – consentendo la trasformazione digitale di marchi, retailer e produttori.

UNISCITI A NOI E DISCUTERE

- Il vostro sistema PLM corrente facendo quello che si suppone - centralizzare tutti i dati di prodotto, dando visibilità allo sviluppo del prodotto e delle collezioni in tutta l'organizzazione?
- E' intuitivo e facile da usare per tutti i reparti?
- Puoi nominare 3 o anche le modifiche significative apportate alla tua soluzione PLM negli ultimi 5 anni?

IL NOSTRO SPEAKER



Centric Software è leader nelle soluzioni PLM per i settori retail, moda, calzature, lusso e beni di largo consumo.

OTTENERE APPROFONDIMENTI IN COME

Lo strumento PLM corretto può aiutare la tua organizzazione a potenziare i processi relativi ai prodotti, guidando l'innovazione nel tuo business e facilitando e accelerando la giusta strategia più vicina al mercato.



REGISTRARE

Il Exclusive VIP Dinner d'Estate nel cuore di Milano – **La Digital Transformation Sostenibile con Centric PLM** – è un evento esclusivo creato per i dirigenti di incontrarsi per discutere le tendenze del settore e gli argomenti a un livello elevato, ambiente peer-to-peer.

Questo evento esclusivo è limitato a un numero di ospiti esecutivi.

La partecipazione è solo su invito e gratuitamente.

Per registrarsi o per ulteriori informazioni, si prega di inviare una e-mail Reg@BeExecutiveEvents.com

UNISCITI A NOI per conversazioni di alto livello, scambio di idee e networking in esclusiva per Be Exclusive Events, intimo, solo su invito – **Exclusive VIP Dinner d'Estate nel cuore di Milano – La Digital Transformation Sostenibile con Centric PLM.**

Questa cena esclusiva sarebbe di interesse per i dirigenti con i seguenti titoli:

- Chief Executive Officer
- Chief Operations Officer
- Chief Information Officer
- Chief Retail Officer
- Chief Design Officer
- SVP/EVP/VPs, Direttore i dirigenti di Operazioni, IT, Produzione, Gestione del Prodotto e Retail.