

BUILDING A BILLION-DOLLAR COMPANY A VIEW FROM THE GROUND UP

DATE AND LOCATION

London (UK)

February 7th, 2019

Imagine a company where everyone loves to work, where employees feel not just “satisfied” but truly cared for, respected, and energised. Think of the impact this would have on recruitment, retention, customer satisfaction, innovation, and overall performance.

At this Exclusive Lunch we will take you inside Kronos’s highly admired WorkInspired culture, showing the surprisingly simple rules, they can follow to replicate that success.

Join Aron Ain, International CEO of Kronos in conversation with Professor Julia Hobsbawn, OBE on February 7th, 2019.

You will be part of the conversation between these two great leaders who will share with you their proven strategies around how to address these topics.

JOIN OTHER SENIOR INTERNATIONAL BUSINESS LEADERS TO GAIN INSIGHTS INTO

- Overcommunicating and truth-telling
- Trusting your people (again and again) and keeping them safe
- Holding managers accountable for being great at what they do
- Allowing employees flexible schedules and open vacation time
- Challenging your people to put the company out of business with innovative products
- Welcoming back boomerang employees
- Empowering the next generation workforce

OUR SPEAKERS



About Julia Hobsbawn:

Julie Hobsbawn OBE is an entrepreneur, author, media commentator, international speaker, and Honorary Visiting Professor of Workplace Social Health at Cass Business School, City, University of London.

She is an expert in modern connectedness and a leading voice on behavioural networks, the future of the workplace, and Social Health, an idea pioneered in her recent book Fully Connected (April 2017), which offers a new framework to understand and manage the challenges and opportunities presented by today’s technology-driven Age of Overload.

Julia was awarded an OBE for Services to Business in the Queen’s Birthday Honours list in June 2015.



About Aron Ain:

Aron Ain, the award-winning (*) CEO of Kronos, a global provider of workforce management and human capital management cloud solutions, believes that anything is possible when people are inspired.

By embracing employee development and engagement as a growth strategy, Aron transformed his company’s culture and built a billion-dollar business.

(*) Kronos distinctions include Glassdoor’s 100 Best Places to Work, Fortune’s 100 Best Companies to Work For, Forbes’s America’s Best Employers, and the Boston Globe’s Top Places to Work.

JOIN US for senior-level conversations, exchange of ideas and networking at Be Executive Events’ Exclusive, intimate, by invitation only Exclusive Lunch – **Building a Billion-Dollar Company: A View from the Ground Up**

This particular Exclusive Lunch would be of interest to senior international business leaders.

TO REGISTER

The Exclusive Lunch – **Building a Billion-Dollar Company: A View from the Ground Up** – is an exclusive event created for executives to come together to discuss industry trends and topics at a high level, peer-to-peer environment.

This exclusive event is limited to a number of executive guests. Participation is by invitation only and free of charge.

To register or further information, kindly send a quick email to Reg@BeExecutiveEvents.com