



Be Executive Events

# DIGITAL TRANSFORMATION: Extinction Event or A Springboard for New Services Growth

Digital Transformation is shaping the pace of change in every industry. Cloud Service Providers that have traditionally focused on being change agents for their customers are now themselves being transformed and having to decide how they are going to navigate and survive their own transformation journey.

This moderated executive event brings together executives from a broad range of innovative companies together with NetApp to network and to share perspectives and experiences about the key challenges and growth opportunities presented by Digital Transformation and work together with you to achieve competitive advantage.

With the wrong strategy, Digital Transformation could be an extinction event but for the informed executive, Digital Transformation should be a springboard for new business growth.

## Join Us and...

- ▶ Network with your executive peers impacted by Digital Transformation
- ▶ Understand how other companies are approaching Digital Transformation
- ▶ Learn about Digital Transformation opportunities that could help drive your business growth
- ▶ Enjoy senior level peer-to-peer interaction in an exclusive venue
- ▶ No product sales presentations. Just good conversation, brainstorming, and ideas exchanging with industry colleagues

## DATE AND LOCATION

**Amsterdam (NL)** September 27<sup>th</sup>, 2018

**JOIN US** for senior-level conversations, exchange of ideas and networking at Be Exclusive Events' Exclusive, intimate, by invitation only Executive Dinner - **Digital Transformation.**

This particular Exclusive Dinner would be of interest to executives in Cloud Service Providers industry with the following titles:

- ▶ CEO
- ▶ COO
- ▶ CMO
- ▶ CTO
- ▶ SVP/EVP/VP of Product Management
- ▶ Director of Product Management
- ▶ Product Portfolio Manager
- ▶ Product Manager
- ▶ And Head of Departments with responsibilities in **Digital Transformation** and **Cloud**

## TO REGISTER

The Executive Dinner - **Digital Transformation** - is an exclusive event created for executives to come together to discuss industry trends and topics at a high level, peer-to-peer environment.

This exclusive event is limited to a number of executive guests. Participation is by Invitation only and free of charge.

To register or further information, kindly send a quick email to **Reg@BeExecutiveEvents.com**



Be Executive Events

**Be Executive Events (BEE)** is a global event company that offers Exclusive CxO Executive Events that will provide ROI to our clients ROU by delivering highly-effective and result driven events.

At BEE, we pride ourselves on saving time, money and resources from our clients by supporting them to achieve their organization's strategic goals. Executive Network Events are delivered in any country around the globe.

**We Value Your Business!**  
www.BeExecutiveEvents.com

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