

# EXCLUSIVE DINNER

IN THE HEART OF MILAN

# DESIGN & SUSTAINABILITY WITH CENTRIC SOFTWARE

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Be Executive Events

## DATE AND LOCATION

Milan (IT)

June 20th , 2019

For some companies, Digital Transformation is a way to get closer to consumers, for others it means pushing innovation or speeding time to market in order to stay closer to trend. In any case, organizational process change paired with modern technologies like PLM, mobility, cloud & SaaS can facilitate different ways of working.

**Product Lifecycle Management (PLM)** is the backbone technology that drives all product-related activities from concept to retail, enabling digital transformation for brands, retailers and manufacturers.

## JOIN US AND DISCUSS

- Is your current PLM system doing what it is supposed to – centralizing all product data, giving you visibility to product development and collections across your organization?
- Is it intuitive and easy to use for all departments?
- Can you name 3 or even 2 significant developments your PLM solution has delivered in the past 5 years?

## OUR SPEAKER



**Centric Software** is the leading PLM solution for fashion, retail, footwear, luxury, outdoor and consumer goods companies.

## GAIN INSIGHTS INTO HOW

The correct PLM tool can help your organization empower product-related processes by leading innovation into your business, and facilitating and speeding the right strategy closer to market.

### MERCHANDISING

- Manage seasons, departments, collections and specific styles to meet performance targets, using up-to-date information
- Full visibility into material cost/product margins
- Control adoption rate and what-if scenarios
- Fast to create visual line plans and share info

### PRODUCT DEVELOPMENT

- One source of truth
- Easy to aggregate materials/trims
- Collaboration simplified
- No duplicate data entry

### LOGISTICS

- Full visibility and process automation for products, RFQs, orders, samples, tasks
- Easy to see priorities and manage accordingly

### EXECUTIVES

- Full visibility into material cost/product margins
- Control adoption rate, what-if scenarios
- Fast to create visual line plans and share info

### DESIGN

- More time to focus on creativity
- Stay in sync with merchandising and planning
- Easily access fabric & trim libraries
- No more duplicate data entry

### SOURCING/BUYING

- Control flow of info/sharing
- Evaluate & rationalize supplier base
- Fast to evaluate price quotes
- Manage preferred suppliers

### PLANNING

- Holistic and collaborative view for season planning
- Know where on the lifecycle a product is
- Use past seasons to plan which products will be most successful

### MANAGEMENT

- Know what is going on with your products
- Build accurate reports quickly with the Real Time Reporting tool
- Be confident that info is up to date

## TO REGISTER

The Exclusive Summer VIP Dinner in the Heart of Milan – **Design & Sustainability with Centric Software** – is an exclusive event created for executives to come together to discuss industry trends and topics in a high-level, peer-to-peer environment.

This exclusive event is limited to a number of executive guests. Participation is by invitation only and free of charge.

To register or further information, kindly send a quick email to [Reg@BeExecutiveEvents.com](mailto:Reg@BeExecutiveEvents.com)

**JOIN US** for senior-level conversations, exchange of ideas and networking at Be Exclusive Events' exclusive, intimate, by invitation only – **Exclusive Summer VIP Dinner in the Heart of Milan – Design & Sustainability with Centric Software.**

This particular dinner would be of interest to executives with the following titles:

- Chief Executive Officer
- Chief Operations Officer
- Chief Information Officer
- Chief Retail Officer
- Chief Design Officer
- SVP/EVP/VPs and Head of Departments of Operations, IT, Business Development, Production, Product Management, Retail and Commercial.

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