

# A DATA FABRIC FOR YOUR DIGITAL TRANSFORMATION

## DATE AND LOCATION

London

July 23rd, 2019

Digital transformation (DX) is a strategy of enabling business innovation predicated on the incorporation of digital technologies into your operational process, products, solutions, and customer interactions. The strategy is focused on leveraging the opportunities of new technologies and their impact to the business by focusing on the creation and monetization of digital assets.

Organizations that embrace data-driven DX are servicing consumers better, solving problems faster and finding new insights.

Successful businesses recognise the importance of Data and Digital Transformation. Their IT leaders must meet the challenges of building a data-centric organization with limited time, skills, and budget while managing data that is increasingly distributed, dynamic, and diverse.

For many organizations, the rush to the cloud has resulted in data silos that make it impossible to fully leverage and control data.

## JOIN US AND GAIN INSIGHT ABOUT:

- How to build a data strategy that is flexible and gives you control over your data
- How to manage your data in a scalable and hybrid/multi-cloud environment
- Secure data mobility and visibility across your entire environment
- Accelerating digital services and adoption

## OUR SPEAKERS



**SIMON ROBINSON** is responsible for managing the 451 Research analyst team, shaping the overall research agenda and driving the firm's short-form and long-form research reports. Simon's own coverage focuses on infrastructure topics, including storage, compute, converged and software-defined infrastructure.

**JOIN US** for senior-level conversations, exchange of ideas and networking at **Be Exclusive Events'** intimate, by invitation only Exclusive Dinner – **A Data Fabric for your Digital Transformation.**

This particular Dinner would be of interest to professionals with the following titles:

- CEO
- CIO
- COO
- CMO
- CTO
- SVP/EVP/VP's of **Product Management** and **IT**
- Heads of Departments and Directors of **Product Management, Data, Digital Transformation** and **IT**

## TO REGISTER

The Exclusive Dinner – **A Data Fabric for your Digital Transformation** – is an executive event created for professionals to come together to discuss industry trends and topics at a high level, peer-to-peer environment.

This exclusive event is limited to a number of executive guests. Participation is by Invitation only and free of charge.

To register or further information, kindly send a quick email to [Reg@BeExecutiveEvents.com](mailto:Reg@BeExecutiveEvents.com)